

# Pooling Resources To Create Arizona's Premier Education Advocacy Organization



# Impetus To Think Differently

- Education community is both fragmented and crowded
- Business community is fragmented
- Limited pool of Arizona education funders—and resources of those may shrink in current economy
- Uncertainty about long-term societal and financial implications of current or recurring COVID-19 pandemic
- Many of the same people work across College Success Arizona, Expect More Arizona and Achieve60AZ Boards

# Aligning Organizations for More Impact

Achieve60AZ  
College Success Arizona  
Expect More Arizona

Expect More Arizona  
College Success Arizona

AzCAN  
College Success Arizona  
Expect More Arizona

AzCAN  
AdviseAZ  
College Success Arizona

Achieve60AZ  
College Success Arizona  
Expect More Arizona

Achieve60AZ  
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Achieve60AZ  
Expect More Arizona

Achieve60AZ  
College Success Arizona

Achieve60AZ  
AzCAN  
College Success Arizona  
Expect More Arizona

# How We Got Here

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## Over several months:

- CEOs and their seconds met 18 times to:
  - Consider structural models
  - Develop mission, vision, and value proposition
  - Outline high-level strategic goals
- Select Board members met monthly
- All 3 Boards unanimously approved every recommendation
- Assets of EMA + Achieve60AZ transferred to College Success Arizona in February 2021

# Design Principles Guiding New Alignments

1. Achieve Equity
2. Value Diversity
3. Commit to Action
4. Build Public Will
5. Advocate for Student Success
6. Maximize Strengths
7. Lead a Statewide Coalition
8. Leverage Data and Research
9. Promote Innovation
10. Engage Nationally

# How The Enhanced Organization Will Be Different

- Significant Scalable **Impact**
- Increase **Funding** Statewide
- Increase **Public / Political Will** for Educational Changes
- Create Courage for **Change**

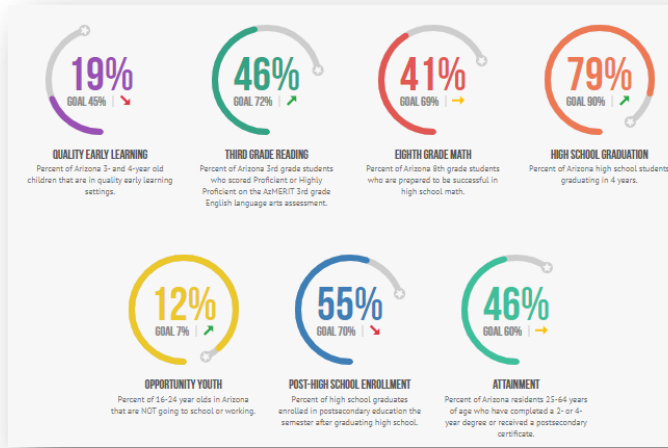
# Move AZ From Bottom to the Top

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## To get there:

1. Create a pro-education culture in Arizona
2. Close achievement gaps among rural, racial, education levels
3. Hit the state attainment goal, starting early
4. Secure appropriate and adequate funding

# Ongoing Services and Initiatives



Arizona Students Federal Award **\$9,831 Annually**

Arizona students and families that complete a FAFSA receive an average of almost **\$10,000** each year. This award adds over **16%** to a typical middle income household making **\$60,000 per year.**

**50% FAFSA Completion**  
↑ **\$64 Million**

If Arizona reaches **50% FAFSA completion**, those students could receive **\$64 million** more in federal financial aid for their freshman year, and over **\$250 million** over their academic careers.<sup>1</sup>

Annual **FEDERAL FINANCIAL AID**  
**\$4.13 Billion**

Students completing the **FAFSA generated \$4.13 Billion** in Federal Pell Grants and Direct Student Loans for Arizona-based postsecondary institutions in 2016-2017.<sup>2</sup>

Achieve **60AZ**  
**\$6.4 Billion**

**Increased FAFSA completion = increased attainment.** Reaching national attainment averages would add **\$6.4 billion** over the lifetime of each student cohort.<sup>1</sup>

**VALUE OF A DEGREE**  
**\$660,000**

Every student who completes a bachelor's degree in Arizona adds over **\$660,000** to the state's economy over their lifetime.<sup>1</sup>





# The Economic Power of FAFSA

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# Mayor's and Cities Can....

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- Dedicate resources that align with local-ready activities that impact access and success
- Focus on achieving equity and valuing diversity as assets that can move the education progress meter goals
- Encourage and align with schools, non-profits and other community systems to help localize efforts around the Achieve60AZ attainment goal

# Stay Connected

Email any questions or ideas

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